BPA news release Page 1 of 2



in the news

home site search org chart contact us web comments

MEDIA ADVISORY: A River Runs Through It

Bonneville Power Administation

FOR IMMEDIATE RELEASE: August 14, 1997

PR 35 97

FOR MORE INFORMATION CONTACT: Crystal Ball, BPA, (503)230-5133

What:

The Bonneville Power Administration celebrates its sixtieth birthday with a morning cruise on the Columbia River followed by an employee celebration near the BPA headquarters in Portland.

Who:

Randy Hardy, BPA Administrator
Jack Robertson, BPA Deputy Administrator
Elizabeth Furse, US Representative (D-Oregon)
Linda Smith, US Representative (R-Washington)
Robin Cody, Author
Bill Yallup, Yakama Indian Nation Tribal Councilman
Nelson Wallulatum, Chief of the Wasco Band of Confederated Tribes of the Warm Springs Indian
Reservation of Oregon

When/Where:

Wednesday, August 20

7:45 a.m. Board the Columbia River Gorge Sternwheeler at the Bonneville Dam, 40 miles east of Portland on Interstate 84.

11 a.m. Join the BPA employee celebration at Holladay Park, corner of NE 11th & Holladay, across from the BPA headquarters.

Visuals:

On the Columbia Gorge Sternwheeler, media are invited to photograph children participating in a discussion on the values of the Columbia River. There will be platform fishing and an opportunity to see the locks at Bonneville Dam in action. At Holladay Park, Members of the Confederated Tribes of the Warm Springs will host a traditional salmon bake for the employee celebration. The ceremony is considered appropriate for special celebrations where the tradition of cooking the fish is handed down from generations and includes prayers, song and dance.

*Please note: The Confederated Tribes of the Warm Springs have asked reporters not to photograph the traditional sacred prayer portion of the ceremony. All other festivities are open to the public and media.

BPA news release Page 2 of 2

Significance: BPA celebrates a 60 year partnership with the Pacific Northwest. The agency works in tandem with river users to bring the benefits of the Columbia River System to ratepayers. By adapting to the changing needs of the region, BPA will continue to provide reliable service and environmental stewardship into the 21st century.

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